

Contact:

MecSoft Corporation
Attn: Marketing
18019 Sky Park Circle, Suite KL
Irvine, CA 92614

P: 949-654-8163
F: 949-654-8164
www.mecsoft.com



Press Release

Gerald Hiller joins MecSoft Corporation as Director of International Sales

Irvine, CA, September 7th, 2010: [MecSoft Corporation](http://www.mecsoft.com), a global leader in mid-range CAM software, announced today the hiring of Gerald Hiller as Director of International Sales. In this position, Hiller will be responsible for managing and expanding MecSoft's international reseller network and increasing MecSoft's brand awareness outside North America.

"We are excited to have someone with Gerald's sales and marketing leadership join our team" said Joe Anand, President and CEO of MecSoft. "He has a proven track record of establishing and managing high performing reseller channels in our industry and we are looking forward to strong contributions from Gerald in expanding our markets internationally."

Hiller has more than 20 years of channel sales, marketing and management experience, including 12 in the CAD/CAM and Rapid Manufacturing industries. Prior to joining MecSoft, Hiller headed up Roland ASD, a division of Roland DGA, that delivered bench-top milling and 3D scanning solutions into new vertical markets.

"Having worked with MecSoft leadership for the last decade, I am well aware of the innovative and powerful CAM products they produce," said Hiller. "As our industry experiences a higher demand for intuitive, full-featured, value driven CAM solutions, MecSoft is positioned well to help satisfy that need."

About MecSoft Corporation

Headquartered in Irvine, California, MecSoft Corporation is a worldwide leader of mid-range CAM (Computer Aided Manufacturing) software solutions. Our award winning software products: [VisualMILL™](#), [VisualMILL for SolidWorks®](#) and, [RhinoCAM™](#), deliver an empowering experience to users in the rapid manufacturing, mold making, aerospace, automotive, education and tool & die industries.

For the latest news and information, or an online demonstration, visit our website at www.mecsoft.com or call 949-654-8163.

For Release 9 a.m. PDT, September 7, 2010