

IMSI/DESIGN TO OFFER MECISOFT'S INNOVATIVE 3D CAM SOLUTIONS FOR TURBOCAD

3D CAM Add-ons Complement Existing 2.5 CAM Plug-ins

NOVATO, Calif., August 9, 2010 – IMSI/Design®, the developer of the #1 best-selling CAD in retail, *TurboCAD*, announced today that it will begin distributing MecSoft's line of VisualMILL Computer Aided Machining (CAM) titles.

“MecSoft has a long-standing reputation of delivering affordable and reliable CAM to the CNC machining industry, and we felt the combination of the two companies' products was a natural solution,” stated Bob Mayer, COO of IMSI/Design. “IMSI/Design will continue to offer our popular 2 ½ D CAM Plug-in to TurboCAD, while the VisualMILL products round out our offerings with a true 3D CAM solution our customers can use with TurboCAD Professional.

“Our customers have been asking for a true 3D CAM solution to complement our popular 2.5D CAM offering,” stated Bob Mayer, COO of IMSI/Design. “A TurboCAD/VisualMILL solution delivers all the CNC machining power for tens of thousands of dollars less than competing solutions. It's really quite significant.”

Along with the 2 ½ axis and hole making features, VisualMILL Standard's key milling strategies include the valuable 3 Axis Milling methods such as Horizontal Roughing, Parallel and Horizontal Finishing, and Radial and Spiral Machining. Other features include integrated Toolpath Simulation and a comprehensive Post Processor.

Availability and Pricing

VisualMILL Standard is now available for \$999. A 4-axis module is available for an additional \$1,000. *TurboCAD Professional* costs \$1,295.

For more information, please visit www.TurboCAD.com or call IMSI/Design at 1.800.833.8082 (+1.415.483.8000).

About IMSI/Design

IMSI/Design is the global leader in retail CAD (Computer Aided Design) and Home Design and the #1 alternative to AutoCAD LT. With over 15 million products sold since 1988, IMSI/Design products include the award-winning TurboCAD®, DoubleCAD®, DesignCAD™, TurboFLOORPLAN®, and IDX™ Renditioner families of precision design applications. Please visit www.IMSIdesign.com for more information.

CONTACT:

IMSI/Design

Pam Volpe

415.483.8025

pr (at) imsidesign.com

About MecSoft Corporation

MecSoft Corporation is a leading provider of Windows®-based CAD/CAM software solutions for manufacturing parts in a wide variety of industries, including automotive, mold & die, aerospace, general machining and education. For further information on this product or any other MecSoft Corporation products, please visit www.mecsoft.com or call 949-654-8163 or email sales@mecsoft.com.

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